

# BEYOND ACTIV ASIA, BANGKOK

## \*\*\* FINAL AGENDA \*\*\*

DAY 0 – MONDAY 18 MAY 2026

5.00 PM – 8.00 PM: SAWATDEE – WELCOME TO THAILAND VIP RECEPTION

DAY 1 – TUESDAY 19 MAY 2026

7.45 AM - 8.15AM: Morning Movement powered by Les Mills Asia Pacific

9.30 AM – 10.00 AM: Registration Opens

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### MAIN STAGE (STAGES 1+2)

10.00 AM – 10.10 AM: OPENING REMARKS AND WELCOME ADDRESS

[Ross Campbell, Founder & CEO, Beyond Activ](#)

10.10 AM – 10.20 AM: OPENING KEYNOTE ADDRESS - Enabling a Healthier Tomorrow: Investing in Prevention, Promoting Well-Being

[Dr. Pongthep Wongwatcharapaiboon, CEO, ThaiHealth](#)

10.20 AM – 11.00 AM: OPENING ICEBREAKER NETWORKING SESSION – A Series of Quick-Fire Conversations with All Attendees

11.00 AM – 11.10 AM: KEYNOTE SCENE SETTING REMARKS: Wellness & Fitness - Anything But A Commodity!

[Eric Falardeau, Partner - Health, Fitness & Wellness, McKinsey & Company](#)

11.10 AM – 12.00 PM: OPENING KEYNOTE PANEL DISCUSSION AND Q&A: The Bets That Built the Business – Where Global CEOs Placed Their Growth Bets and Why They Delivered ROI

[Harry Konstantinou, Group CEO, Viva Leisure](#)

[John Caraccio, President & CEO, World Gym International](#)

[Eric Falardeau, Partner - Health, Fitness & Wellness, McKinsey & Company](#)

[Emmett Williams, Chair, AUSActive and Managing Director \(APAC\) ABC Fitness \(moderator\)](#)

[Paul Bowman, CEO, Wexer](#)

[Elaine Jobson, CEO, BeWell Brands & Jetts Fitness](#)

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### EXPERIENCE + EXHIBITION ZONE

12.00 PM – 5.00 PM: OPENING OF EXPERIENCE + EXHIBITION ZONE, EXTENDED LUNCH BREAK & EXHIBITOR ACTIVATIONS: We will host a series of 10 min of activations across the exhibition hall for attendees to enjoy. The series include:

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**MAIN STAGE (STAGES 1+2)**

1.30 PM – 1.50 PM: KEYNOTE ADDRESS – Engagement In The Age Of A.I. - From Access To Adherence

[Ben Wilde, Global Director, Training & Education, Matrix](#)

[John Young, Vice President, Commercial Business \(International\), Johnson Health Tech](#)

1.50 PM – 2.40 PM: KEYNOTE PANEL DISCUSSION AND Q&A: The Healthspan Shift – How Are Operators and Developers Adapting, Integrating and Monetising Longevity & Wellness?

[Andrea Lomas-Gong, Group Vice President, Wellbeing Operations, Mandarin Oriental](#)

[Ingo Ronald Schweder, Founder and CEO, GOCO Hospitality](#)

[Rey Bolivar, CEO, PURE Group](#)

[Sammy Gharieni, Founder & CEO, Gharieni Group](#)

[Jolin Ma, COO, Beyond Activ \(moderator\)](#)

2.40 PM – 3.30 PM: KEYNOTE FIRESIDE AND Q&A: Riding the Rollercoaster of Leadership

[Ryan Hogan, CEO, APAC, Les Mills \(moderator\)](#)

[Benjaporn Karoonkornsakul, Founder & CEO, Absolute Group](#)

[Chris Caldwell, CEO, APAC, Lift Brands](#)

[Kalen Coughlan, Head of Fitness Operations, Revo Fitness](#)

[Sanam Pourbozorgi, Vice President \(APAC\), Exerp and Clubware](#)

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**EXPERIENCE + EXHIBITION ZONE**

3.30 PM – 4.00 PM: QUICK FIRE REFRESHMENT & NETWORKING BREAK

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**MAIN STAGE (STAGES 1+2)**

4.00 PM – 4.15 PM: KEYNOTE ADDRESS - ClassPass 2026 Demand Data: Find Out What, When, How Often, Where and What to do with this Data in 2026

[Allie Mairs, Strategic Director, APAC, Playlist](#)

[Theresa Kwok, Regional Director, APAC, ClassPass](#)

4.15 PM – 5.00 PM: CLOSING KEYNOTE PANEL DISCUSSION AND Q&A: Rebuilding the Floor, Rebuilding the Product – What Are Operators Adding, Removing and Upgrading Right Now?

[Sander van den Born, Chief International Officer, Purpose Brands](#)

[Dane Fort, Co-Founder and Co-Chairman, California Wellness Group](#)

[Mike Nysten, Founding Director, World Gym Australia](#)

[Julien Bera, Country Director, Singapore & Thailand, Virgin Active](#)

[Robert Sawhney, CEO \(APAC\) & CCO, Watson Gym Equipment](#)

[Sean Tan, Fitness Entrepreneur, Investor and “Padelvangelist”, RX Health \(moderator\)](#)

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**EXPERIENCE + EXHIBITION ZONE**

5.00 PM – 7.00 PM: APAC AWARDS OF EXCELLENCE DRINKS RECEPTION

**MAIN STAGE (STAGES 1+2)**

7.00 PM – 10.00 PM: APAC AWARDS OF EXCELLENCE CEREMONY & DINNER

[Ross Campbell, Founder & CEO, Beyond Activ](#)

Mike Lamb, CEO, Thailand, Fitness & Lifestyle Group  
John Young, Vice President, Commercial Business (International), Johnson Health Tech

DAY 2 – WEDNESDAY 20 MAY 2026

09.00 AM – 10.00 AM: Registration Opens

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**STAGE 1**

10.00 AM – 10.15 AM: OPENING GUEST ADDRESS: Where Are Boutiques Outperforming, UnderPerforming, Stagnating and Why?

Jack Thomas, Co-Founder & CEO, The Fit Guide and BASE

10.15 AM – 11.15 AM: GUEST PANEL DISCUSSION AND Q&A: Boutique Under Pressure – Strategies to Compete, Scale and Stay Relevant in Fast-Moving and Hyper-Competitive Markets

Pete Thew, Co-Founder, MOVE Repeat

Linda Tang, Co-Founder & CEO, WeBarre

Francis Dowdle, Chief Business Development Officer, KX Pilates

CJ Lee, Co-Founder, MOVE Private Fitness

Andrew Collins, Founder & CEO, The Ice Bath Club

Shannon Tracey, Senior Vice President, Sales, Xplor Fitness & Leisure (moderator)

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**STAGE 2**

10.00 AM – 10.20 AM: OPENING GUEST ADDRESS: Where AI is Impacting the Fitness & Wellness Industry

Amber Taylor, Chief Digital Product Officer, Les Mills

10.20 AM – 11.15 AM: GUEST ADDRESS, GUEST PANEL DISCUSSION AND Q&A: The Business of Global Wellness – Strategic Decisions That Turned Purpose into Profit

Omar Romero, Chief Development and Luxury Officer, MINOR Hotels

Paul Hawco, Executive Global Director, Integrated Wellbeing, Banyan Group

Melinda Yon, CEO, Beyond Consulting

Enrico Klauer, CEO, MECOTEC

Blair Campbell, CBO, Beyond Activ (moderator)

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**EXPERIENCE + EXHIBITION ZONE**

11.15 AM – 12.15 PM: BEYOND NETWORKING HOUR & EXHIBITOR ACTIVATIONS – Dedicated Time to Explore, Engage, Refuel and Energise!

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**STAGE 1**

12.15 PM – 1.15 PM: GUEST ADDRESS, GUEST PANEL DISCUSSION AND Q&A: From Expansion Tool to Growth Driver – Are Master Franchisees Now Our Industry's Growth Engine, and What Do They Need to Succeed?

John Hastings, Head, Sales & Operations, STRONG Pilates

Jörg Fockenberg, Global CDO, Gold's Gym and Vice President – Strategy, Expansion and Franchise, RSG Group

Nikhil Kakkar, CEO, Crunch Fitness India

Vikas Jain, CEO, Anytime Fitness India

Ross Campbell, Founder & CEO, Beyond Activ (moderator)

**STAGE 2**

12.15 PM – 1.15 PM: CLOSING GUEST ADDRESS, GUEST PANEL DISCUSSION AND Q&A: How Personalisation, Consumer Expectations and Technology Are Reshaping Coaching, Classes and Client Results

Shanti Verghese, Head, Expansion, Cult.fit

David Aitchison, CEO, Asia, BFT

Linda Allen, Founder & CEO, QuickFit Health Clubs

Kewei Chua, Marketing Director, Asia, Evolution Wellness

Liv Billingham, APAC Strategic Sales Manager, Ezyipay (moderator)

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**EXPERIENCE + EXHIBITION ZONE**

1.15 PM – 5.00 PM: EXTENDED LUNCH BREAK & EXHIBITOR ACTIVATIONS

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**STAGE 1**

2.15 PM – 3.00 PM: CLOSING GUEST ADDRESS, GUEST PANEL DISCUSSION AND Q&A: Moving Sick Care to Smart Care – What Challenges Remain to Scale Preventative Health into the Mass Market

Dr. Wanviput Sanphasitvong, Director, Business Development, VitalLife Scientific Wellness Center

Paul Ferris, Founder & CEO, Speedflex

Scott Hunt, CEO, Fitness Enhancement / Fit Your Ability

Dr. Shireen Henry, Operations Director, MATTER

Niranjani (Nina) Nadarajan, Senior Manager, Industry Development, Beyond Activ (moderator)

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**STAGE 2**

2.15 PM – 3.00 PM: CLOSING GUEST ADDRESS, GUEST PANEL DISCUSSION AND Q&A: Wellness by Considerate Design – Creating, Curating and Delivering High-Performance, Localised Wellness Experiences

Gopal Kumar, General Manager & Group Director, Kamalaya International

Florence Wong, CEO, Pavilions Hotels & Resorts and Revivo

Sasivimol Fernandes, Corporate Director, Spa Operations, Centara Hotels & Resorts

Narin Sae-Tieo, Head of Sales and Operations, TotalFusion

Yves Preissler, Founder, YP Business Consulting (moderator)

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**EXPERIENCE + EXHIBITION ZONE**

3.00 PM – 5.00 PM: BON VOYAGE NETWORKING FOLLOWED BY CLOSE OF EVENT