

# BEYOND ACTIV ASIA, BANGKOK

## \*\*\* FINAL AGENDA \*\*\*

DAY 0 – MONDAY 18 MAY 2026

5.00 PM – 8.00 PM: SAWATDEE – WELCOME TO THAILAND VIP RECEPTION

DAY 1 – TUESDAY 19 MAY 2026

7.45 AM - 8.15AM: Morning Movement powered by Les Mills Asia Pacific

9.30 AM – 10.00 AM: Registration Opens

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### MAIN STAGE (STAGES 1+2)

10.00 AM – 10.10 AM: OPENING REMARKS AND WELCOME ADDRESS

[Ross Campbell, Founder & CEO, Beyond Activ](#)

10.10 AM – 10.20 AM: OPENING KEYNOTE ADDRESS - Enabling a Healthier Tomorrow: Investing in Prevention, Promoting Well-Being

[Dr. Pongthep Wongwatcharapaiboon, CEO, ThaiHealth](#)

10.20 AM – 11.00 AM: OPENING ICEBREAKER NETWORKING SESSION – A Series of Quick-Fire Conversations with All Attendees

11.00 AM – 11.10 AM: KEYNOTE SCENE SETTING REMARKS: Wellness & Fitness - Anything But A Commodity!

[Eric Falardeau, Partner - Health, Fitness & Wellness, McKinsey & Company](#)

11.10 AM – 12.00 PM: OPENING KEYNOTE PANEL DISCUSSION AND Q&A: The Bets That Built the Business – Where Global CEOs Placed Their Growth Bets and Why They Delivered ROI

[Harry Konstantinou, Group CEO, Viva Leisure](#)

[John Caraccio, President & CEO, World Gym International](#)

[Eric Falardeau, Partner - Health, Fitness & Wellness, McKinsey & Company](#)

[Emmett Williams, Chair, AUSActive and Managing Director \(APAC\) ABC Fitness \(moderator\)](#)

[Paul Bowman, CEO, Wexer](#)

[Elaine Jobson, CEO, BeWell Brands & Jetts Fitness](#)

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### EXPERIENCE + EXHIBITION ZONE

12.00 PM – 5.00 PM: OPENING OF EXPERIENCE + EXHIBITION ZONE, EXTENDED LUNCH BREAK & EXHIBITOR ACTIVATIONS: We will host a series of 10 min of activations across the exhibition hall for attendees to enjoy. The series include:

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**MAIN STAGE (STAGES 1+2)**

1.30 PM – 1.50 PM: KEYNOTE ADDRESS – Engagement In The Age Of A.I. - From Access To Adherence

[Ben Wilde, Global Director, Training & Education, Matrix](#)  
[John Young, Vice President, Commercial Business \(International\), Johnson Health Tech](#)

1.50 PM – 2.40 PM: KEYNOTE PANEL DISCUSSION AND Q&A: The Healthspan Shift – How Are Operators and Developers Adapting, Integrating and Monetising Longevity & Wellness?

[Andrea Lomas-Gong, Group Vice President, Wellbeing Operations, Mandarin Oriental](#)  
[Ingo Ronald Schweder, Founder and CEO, GOCO Hospitality](#)  
[Rey Bolivar, CEO, PURE Group](#)  
[Sammy Gharieni, Founder & CEO, Gharieni Group](#)  
[Jolin Ma, COO, Beyond Activ \(moderator\)](#)

2.40 PM – 3.30 PM: KEYNOTE FIRESIDE AND Q&A: Riding the Rollercoaster of Leadership

[Ryan Hogan, CEO, APAC, Les Mills \(moderator\)](#)  
[Benjaporn Karoonkornsakul, Founder & CEO, Absolute Group](#)  
[Chris Caldwell, CEO, APAC, Lift Brands](#)  
[Kalen Coughlan, Head of Fitness Operations, Revo Fitness](#)  
[Sanam Pourbozorgi, Vice President \(APAC\), Exerp and Clubware](#)

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**EXPERIENCE + EXHIBITION ZONE**

3.30 PM – 4.00 PM: QUICK FIRE REFRESHMENT & NETWORKING BREAK

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**MAIN STAGE (STAGES 1+2)**

4.00 PM – 4.15 PM: KEYNOTE ADDRESS - ClassPass 2026 Demand Data: Find Out What, When, How Often, Where and What to do with this Data in 2026

[Allie Mairs, Strategic Director, APAC, Playlist](#)  
[Theresa Kwok, Regional Director, APAC, ClassPass](#)

4.15 PM – 5.00 PM: CLOSING KEYNOTE PANEL DISCUSSION AND Q&A: Rebuilding the Floor, Rebuilding the Product – What Are Operators Adding, Removing and Upgrading Right Now?

[Sander van den Born, Chief International Officer, Purpose Brands](#)  
[Dane Fort, Co-Founder and Co-Chairman, California Wellness Group](#)  
[Mike Nysten, Founding Director, World Gym Australia](#)  
[Julien Bera, Country Director, Singapore & Thailand, Virgin Active](#)  
[Robert Sawhney, CEO \(APAC\) & CCO, Watson Gym Equipment](#)  
[Sean Tan, Fitness Entrepreneur, Investor and “Padelvangelist”, RX Health \(moderator\)](#)

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**EXPERIENCE + EXHIBITION ZONE**

5.00 PM – 7.00 PM: APAC AWARDS OF EXCELLENCE DRINKS RECEPTION

**MAIN STAGE (STAGES 1+2)**

7.00 PM – 10.00 PM: APAC AWARDS OF EXCELLENCE CEREMONY & DINNER

[Ross Campbell, Founder & CEO, Beyond Activ](#)



Mike Lamb, CEO, Thailand, Fitness & Lifestyle Group  
John Young, Vice President, Commercial Business (International), Johnson Health Tech

DAY 2 – WEDNESDAY 20 MAY 2026

09.00 AM – 10.00 AM: Registration Opens

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**STAGE 1**

10.00 AM – 10.15 AM: OPENING GUEST ADDRESS: We Visited 500 of the World’s Best Gyms. Here Are the 10 Biggest Opportunities.

[Jack Thomas, Co-Founder & CEO, The Fit Guide and BASE](#)

10.15 AM – 11.15 AM: GUEST PANEL DISCUSSION AND Q&A: Boutique Under Pressure – Strategies to Compete, Scale and Stay Relevant in Fast-Moving and Hyper-Competitive Markets

- [Pete Thew, Co-Founder, MOVE Repeat](#)
- [Linda Tang, Co-Founder & CEO, WeBarre](#)
- [Francis Dowdle, Chief Business Development Officer, KX Pilates](#)
- [CJ Lee, Co-Founder, MOVE Private Fitness](#)
- [Andrew Collins, Founder & CEO, The Ice Bath Club](#)
- [Shannon Tracey, Senior Vice President, Sales, Xplor Fitness & Leisure \(moderator\)](#)

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**STAGE 2**

10.00 AM – 10.20 AM: OPENING GUEST ADDRESS: Where AI is Impacting the Fitness & Wellness Industry

[Amber Taylor, Chief Digital Product Officer, Les Mills](#)

10.20 AM – 11.15 AM: GUEST ADDRESS, GUEST PANEL DISCUSSION AND Q&A: The Business of Global Wellness – Strategic Decisions That Turned Purpose into Profit

- [Omar Romero, Chief Development and Luxury Officer, MINOR Hotels](#)
- [Paul Hawco, Executive Global Director, Integrated Wellbeing, Banyan Group](#)
- [Melinda Yon, CEO, Beyond Consulting](#)
- [Enrico Klauer, CEO, MECOTEC](#)
- [Blair Campbell, CBO, Beyond Activ \(moderator\)](#)

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**EXPERIENCE + EXHIBITION ZONE**

11.15 AM – 12.15 PM: BEYOND NETWORKING HOUR & EXHIBITOR ACTIVATIONS – Dedicated Time to Explore, Engage, Refuel and Energise!

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**STAGE 1**

12.15 PM – 1.15 PM: GUEST ADDRESS, GUEST PANEL DISCUSSION AND Q&A: From Expansion Tool to Growth Driver – Are Master Franchisees Now Our Industry’s Growth Engine, and What Do They Need to Succeed?

[John Hastings, Head, Sales & Operations, STRONG Pilates](#)



Jörg Fockenberg, Global CDO, Gold's Gym and Vice President – Strategy, Expansion and Franchise, RSG Group

Nikhil Kakkar, CEO, Crunch Fitness India

Vikas Jain, CEO, Anytime Fitness India

Ross Campbell, Founder & CEO, Beyond Activ (moderator)

**STAGE 2**

12.15 PM – 1.15 PM: CLOSING GUEST ADDRESS, GUEST PANEL DISCUSSION AND Q&A: How Personalisation, Consumer Expectations and Technology Are Reshaping Coaching, Classes and Client Results

Shanti Verghese, Head, Expansion, Cult.fit

David Aitchison, CEO, Asia, BFT

Linda Allen, Founder & CEO, QuickFit Health Clubs

Kewei Chua, Marketing Director, Asia, Evolution Wellness

Liv Billingham, APAC Strategic Sales Manager, Ezyipay (moderator)

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**EXPERIENCE + EXHIBITION ZONE**

1.15 PM – 5.00 PM: EXTENDED LUNCH BREAK & EXHIBITOR ACTIVATIONS

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**STAGE 1**

2.15 PM – 3.00 PM: CLOSING GUEST ADDRESS, GUEST PANEL DISCUSSION AND Q&A: Moving Sick Care to Smart Care – What Challenges Remain to Scale Preventative Health into the Mass Market

Dr. Wanviput Sanphasitvong, Director, Business Development, VitalLife Scientific Wellness Center

Paul Ferris, Founder & CEO, Speedflex

Scott Hunt, CEO, Fitness Enhancement / Fit Your Ability

Dr. Shireen Henry, Operations Director, MATTER

Niranjani (Nina) Nadarajan, Senior Manager, Industry Development, Beyond Activ (moderator)

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**STAGE 2**

2.15 PM – 3.00 PM: CLOSING GUEST ADDRESS, GUEST PANEL DISCUSSION AND Q&A: Wellness by Considerate Design – Creating, Curating and Delivering High-Performance, Localised Wellness Experiences

Gopal Kumar, General Manager & Group Director, Kamalaya International

Florence Wong, CEO, Pavilions Hotels & Resorts and Revivo

Sasivimol Fernandes, Corporate Director, Spa Operations, Centara Hotels & Resorts

Narin Sae-Tieo, Head of Sales and Operations, TotalFusion

Yves Preissler, Founder, YP Business Consulting (moderator)

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**EXPERIENCE + EXHIBITION ZONE**

3.00 PM – 5.00 PM: BON VOYAGE NETWORKING FOLLOWED BY CLOSE OF EVENT