

BEYOND ACTIV ASIA, BANGKOK

*** FINAL AGENDA ***

DAY 0 – MONDAY 18 MAY 2026

5.00 PM – 8.00 PM: SAWATDEE – WELCOME TO THAILAND VIP RECEPTION

DAY 1 – TUESDAY 19 MAY 2026

7.45 AM - 8.15AM: Morning Movement powered by Les Mills Asia Pacific

9.30 AM – 10.00 AM: Registration Opens

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MAIN STAGE (STAGES 1+2)

10.00 AM – 10.10 AM: OPENING REMARKS AND WELCOME ADDRESS
[Ross Campbell, Founder & CEO, Beyond Activ](#)

10.10 AM – 10.20 AM: OPENING KEYNOTE ADDRESS - Enabling a Healthier Tomorrow: Investing in Prevention, Promoting Well-Being
[Dr. Pongthep Wongwatcharapaiboon, CEO, ThaiHealth](#)

10.20 AM – 11.00 AM: OPENING ICEBREAKER NETWORKING SESSION – A Series of Quick-Fire Conversations with All Attendees

11.00 AM – 11.10 AM: KEYNOTE SCENE SETTING REMARKS: Wellness & Fitness - Anything But A Commodity!
[Eric Falardeau, Partner - Health, Fitness & Wellness, McKinsey & Company](#)

11.10 AM – 12.00 PM: OPENING KEYNOTE PANEL DISCUSSION AND Q&A: The Bets That Built the Business – Where Global CEOs Placed Their Growth Bets and Why They Delivered ROI
[Harry Konstantinou, Group CEO, Viva Leisure](#)
[John Caraccio, President & CEO, World Gym International](#)
[Eric Falardeau, Partner - Health, Fitness & Wellness, McKinsey & Company](#)
[Emmett Williams, Chair, AUSActive and Managing Director \(APAC\) ABC Fitness \(moderator\)](#)
[Paul Bowman, CEO, Wexer](#)
[Elaine Jobson, CEO, BeWell Brands & Jetts Fitness](#)

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EXPERIENCE + EXHIBITION ZONE

12.00 PM – 5.00 PM: OPENING OF EXPERIENCE + EXHIBITION ZONE, EXTENDED LUNCH BREAK & EXHIBITOR ACTIVATIONS: We will host a series of 10 min of activations across the exhibition hall for attendees to enjoy. The series include:

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MAIN STAGE (STAGES 1+2)

1.30 PM – 1.50 PM: KEYNOTE ADDRESS – Engagement In The Age Of A.I. - From Access To Adherence

Ben Wilde, Global Director, Training & Education, Matrix
John Young, Vice President, Commercial Business (International), Johnson Health Tech

1.50 PM – 2.40 PM: KEYNOTE PANEL DISCUSSION AND Q&A: The Healthspan Shift – How Are Operators and Developers Adapting, Integrating and Monetising Longevity & Wellness?

Andrea Lomas-Gong, Group Vice President, Wellbeing Operations, Mandarin Oriental
Ingo Ronald Schweder, Founder and CEO, GOCO Hospitality
Rey Bolivar, CEO, PURE Group
Sammy Gharieni, Founder & CEO, Gharieni Group
Jolin Ma, COO, Beyond Activ (moderator)

2.40 PM – 3.30 PM: KEYNOTE FIRESIDE AND Q&A: Riding the Rollercoaster of Leadership

Ryan Hogan, CEO, APAC, Les Mills (moderator)
Benjaporn Karoonkornsakul, Founder & CEO, Absolute Group
Chris Caldwell, CEO, APAC, Lift Brands
Kalen Coughlan, Head of Fitness Operations, Revo Fitness
Sanam Pourbozorgi, Vice President (APAC), Exerp and Clubware

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EXPERIENCE + EXHIBITION ZONE

3.30 PM – 4.00 PM: QUICK FIRE REFRESHMENT & NETWORKING BREAK

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MAIN STAGE (STAGES 1+2)

4.00 PM – 4.15 PM: KEYNOTE ADDRESS - ClassPass 2026 Demand Data: Find Out What, When, How Often, Where and What to do with this Data in 2026

Allie Mairs, Strategic Director, APAC, Playlist
Theresa Kwok, Regional Director, APAC, ClassPass

4.15 PM – 5.00 PM: CLOSING KEYNOTE PANEL DISCUSSION AND Q&A: Rebuilding the Floor, Rebuilding the Product – What Are Operators Adding, Removing and Upgrading Right Now?

Sander van den Born, Chief International Officer, Purpose Brands
Dane Fort, Co-Founder and Co-Chairman, California Wellness Group
Mike Nysten, Founding Director, World Gym Australia
Julien Bera, Country Director, Singapore & Thailand, Virgin Active
Robert Sawhney, CEO (APAC) & CCO, Watson Gym Equipment
Sean Tan, Fitness Entrepreneur, Investor and “Padelvangelist”, RX Health (moderator)

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EXPERIENCE + EXHIBITION ZONE

5.00 PM – 7.00 PM: APAC AWARDS OF EXCELLENCE DRINKS RECEPTION

MAIN STAGE (STAGES 1+2)

7.00 PM – 10.00 PM: APAC AWARDS OF EXCELLENCE CEREMONY & DINNER

Ross Campbell, Founder & CEO, Beyond Activ

Mike Lamb, CEO, Thailand, Fitness & Lifestyle Group
John Young, Vice President, Commercial Business (International), Johnson Health Tech

DAY 2 – WEDNESDAY 20 MAY 2026

09.00 AM – 10.00 AM: Registration Opens

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STAGE 1

10.00 AM – 10.15 AM: OPENING GUEST ADDRESS: We Visited 500 of the World's Best Gyms. Here Are the 10 Biggest Opportunities.

[Jack Thomas, Co-Founder & CEO, The Fit Guide and BASE](#)

10.15 AM – 11.15 AM: GUEST PANEL DISCUSSION AND Q&A: Boutique Under Pressure – Strategies to Compete, Scale and Stay Relevant in Fast-Moving and Hyper-Competitive Markets

[Pete Thew, Co-Founder, MOVE Repeat](#)

[Linda Tang, Co-Founder & CEO, WeBarre](#)

[Francis Dowdle, Chief Business Development Officer, KX Pilates](#)

[CJ Lee, Co-Founder, MOVE Private Fitness](#)

[Andrew Collins, Founder & CEO, The Ice Bath Club](#)

[Shannon Tracey, Senior Vice President, Sales, Xplor Fitness & Leisure \(moderator\)](#)

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STAGE 2

10.00 AM – 10.20 AM: OPENING GUEST ADDRESS: Where AI is Impacting the Fitness & Wellness Industry

[Amber Taylor, Chief Digital Product Officer, Les Mills](#)

10.20 AM – 11.15 AM: GUEST ADDRESS, GUEST PANEL DISCUSSION AND Q&A: The Business of Global Wellness – Strategic Decisions That Turned Purpose into Profit

[Omar Romero, Chief Development and Luxury Officer, MINOR Hotels](#)

[Paul Hawco, Executive Global Director, Integrated Wellbeing, Banyan Group](#)

[Melinda Yon, CEO, Beyond Consulting](#)

[Enrico Klauer, CEO, MECOTEC](#)

[Blair Campbell, CBO, Beyond Activ \(moderator\)](#)

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EXPERIENCE + EXHIBITION ZONE

11.15 AM – 12.15 PM: BEYOND NETWORKING HOUR & EXHIBITOR ACTIVATIONS – Dedicated Time to Explore, Engage, Refuel and Energise!

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STAGE 1

12.15 PM – 1.15 PM: GUEST ADDRESS, GUEST PANEL DISCUSSION AND Q&A: From Expansion Tool to Growth Driver – Are Master Franchisees Now Our Industry's Growth Engine, and What Do They Need to Succeed?

[John Hastings, Head, Sales & Operations, STRONG Pilates](#)

Jörg Fockenber, Global CDO, Gold's Gym and Vice President – Strategy, Expansion and Franchise, RSG Group
Nikhil Kakkar, CEO, Crunch Fitness India
Vikas Jain, CEO, Anytime Fitness India
Ross Campbell, Founder & CEO, Beyond Activ (moderator)

STAGE 2

12.15 PM – 1.15 PM: CLOSING GUEST ADDRESS, GUEST PANEL DISCUSSION AND Q&A: How Personalisation, Consumer Expectations and Technology Are Reshaping Coaching, Classes and Client Results

Shanti Verghese, Head, Expansion, Cult.fit
David Aitchison, CEO, Asia, BFT
Liv Billingham, APAC Strategic Sales Manager, Ezypay
Kewei Chua, Marketing Director, Asia, Evolution Wellness
Scott Freeman, Founder & CEO, EMF

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EXPERIENCE + EXHIBITION ZONE

1.15 PM – 5.00 PM: EXTENDED LUNCH BREAK & EXHIBITOR ACTIVATIONS

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STAGE 1

2.15 PM – 3.00 PM: CLOSING GUEST ADDRESS, GUEST PANEL DISCUSSION AND Q&A: Moving Sick Care to Smart Care – What Challenges Remain to Scale Preventative Health into the Mass Market

Dr. Wanviput Sanphasitvong, Director, Business Development, VitalLife Scientific Wellness Center
Paul Ferris, Founder & CEO, Speedflex
Scott Hunt, CEO, Fitness Enhancement / Fit Your Ability
Dr. Shireen Henry, Operations Director, MATTER
Niranjani (Nina) Nadarajan, Senior Manager, Industry Development, Beyond Activ (moderator)

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STAGE 2

2.15 PM – 3.00 PM: CLOSING GUEST ADDRESS, GUEST PANEL DISCUSSION AND Q&A: Wellness by Considerate Design – Creating, Curating and Delivering High-Performance, Localised Wellness Experiences

Gopal Kumar, General Manager & Group Director, Kamalaya International
Florence Wong, CEO, Pavilions Hotels & Resorts and Revivo
Sasivimol Fernandes, Corporate Director, Spa Operations, Centara Hotels & Resorts
Narin Sae-Tieo, Head of Sales and Operations, TotalFusion
Yves Preissler, Founder, YP Business Consulting (moderator)

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EXPERIENCE + EXHIBITION ZONE

3.00 PM – 5.00 PM: BON VOYAGE NETWORKING FOLLOWED BY CLOSE OF EVENT