

Dear Exhibitors,

Below you will find a series of example booth options and well as additional elements to serve as inspiration for your booth designs. These options are customizable as per your brand guidelines and overall size requirements.

Initial costs are also given below however a final cost estimate will need to be assessed once all requirements have been shared and finalized with the team.

All designs and shapes can be resized and adapted upon your requirement.

If you happen to have an already existing booth design and concept in mind, please share and we will provide a cost estimate for the bespoke design.

For any and all communications, please reach out to the following recipient:

Yael Vildeuil:

- y.vildeuil@nobleevents.ae
- Mobile & WhatsApp: +971 (0) 58 971 9936

Exhibition Booth Breakdown



Backdrop option 1: Free standing wall made of aluminum structure covered clad with ply in printed fabric finish – Cannot support a screen on wall (3m w x 2.5 h): **AED 4,900 aed / \$ 1,335**

Backdrop option 2: Free standing wall made of whitewood/ ply structure clad with ply in printed fabric finish (3m w x 2.5 h): **AED 4,000 aed / \$ 1,090**

Flooring: 10cm raised platform made of whitewood structure clad with ply in white lino finish (3m x 3m x 10cm H): **AED 4,000 / \$ 1,090**

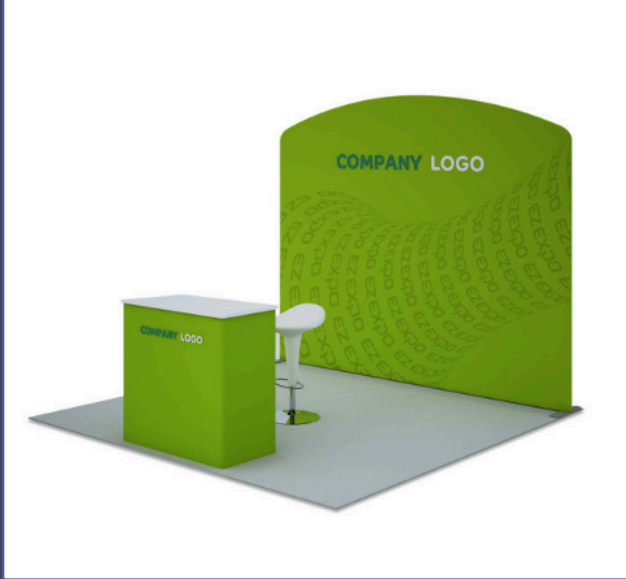
Counter: Counter made of MDF in spray painted and vinyl sticker branding finish (1.2m W x 0.6m D x 1m H): **AED 3,900 aed / \$ 1,062**

Tunnel: Branding tunnel made of whitewood structure clad with bendply in roller painted and vinyl sticker finish: **AED 5,220 aed / \$ 1,422**

All designs and shapes can be resized and adapted upon your requirement

*All costs are subject to 5% VAT and final scope

Exhibition Booth – Management Fees



An estimated fee of **AED 11,000 / \$ 3,000** is applicable for booth management requirements which includes the following services:

Event Manager: Pre-event planning based on 1x Event Manager for an estimated 1 day to manage exhibition booth liaison

Designer: Pre-event planning based on 1x Designer for an estimated 1 day to manage exhibition booth artwork editing and scaling

H&S: Health & Safety Risk Assessment of booth set-up and operation

Set-up and Dismantle: To cover transportation, set-up and dismantle costs for exhibition stand

The above services are based on an estimated scope of work and will vary depending on your final booth requirements.



*All costs are subject to 5% VAT and final scope

*All costs are subject to 5% VAT and final scope

Exhibition Screens

Depending on the size and backwall option selected, a 55inch screen TV can be rented and imbedded straight onto the stand backdrop for content display.

Alternatively, we also offer LED 65inch screens on a stand as well as free standing digital totems for rental.



Mounted 55 Inch Screen (2 day rental): **AED 2,007.63 / \$ 546.67**



65 Inch Screen on stand (2 day rental): **AED 5,500 / \$ 1,497.49**



Free standing digital totem (2 day rental): **AED 7,500 / \$ 2,042.04 \$**

Additional Add-ons



Pull Banner (excluding design):
AED 500 / \$ 136.15



Additional 2x 13 amp Power sockets on
stand: **AED 558 / \$ 151.94**



High chair (2 day rental): **AED
250 / \$ 68.08**

*All costs are subject to 5% VAT and final scope

Freight and Equipment deliveries

We also welcome you to contact us in order to assist you with any of your equipment, branding and goods freight/movement requirements for this upcoming conference.

We work closely with trusted freight partners in the region who can receive all items in Dubai and have them transported and set-up in Riyadh.

For this, we will require the following information:

- Packing list of all good being transported along with brief description of each item
- Images of each item
- Weight, height and width of each item

For any and all communications, please reach out to the following recipient:

Yael Vildeuil:

- y.vildeuil@nobleevents.ae
- Mobile & WhatsApp: +971 (0) 58 971 9936